



How do I care for my SmartWool product?

For best results, please follow the care instructions that come with each product we make. Check either the product's packaging, or its care tag for instructions.

Can I launder SmartWool SOCKS?

SmartWool socks are machine washable with cool or warm water. Tumble dry on low. To lengthen the life of your socks, it's best to turn them inside out before throwing them in the washing machine.

What about SmartWool BASELAYER?

NTS baselayer may be machine-washed with cool or warm water. Tumble dry on low.

What do I do with my MIDLAYER, APPAREL, and ACCESSORIES?

For midlayer, apparel and accessories, please find the care tag inside the garment.

OTHER QUESTIONS WE HEAR...

Should I use fabric softeners?

We recommend you do not use fabric softeners, because they coat the Merino wool fibers and reduce the fibers' ability to naturally manage moisture and regulate your body temperature.

Can I bleach SmartWool products?

We also advise to keep SmartWool products away from bleach. But, if you must bleach, we recommend you use a non-chlorine bleach as chlorine will destroy the Merino wool fibers that make up SmartWool products.